

# Handicapped C Germany

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# Our organization

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# Google AdWords

Ad group	Clicks	Cost	CTR	Impr.	Avg. CPC	Avg. CPM	Avg. Pos	Status	Max. CPC
Service	8	PLN64.27	0.44%	1,833	PLN8.03	PLN35.06	2.1	Eligible	PLN0.20
Bewusstheitsbildung	4	PLN14.69	0.17%	2,362	PLN3.67	PLN6.22	1.6	Eligible	PLN0.50
arbeitslos	3	PLN20.69	0.15%	2,066	PLN6.90	PLN10.01	1.5	Eligible	PLN0.50
Hilfe Service	2	PLN5.44	0.26%	782	PLN2.72	PLN6.96	2.2	Eligible	PLN0.50
Awareness	1	PLN3.49	0.14%	723	PLN3.49	PLN4.83	1.6	Eligible	PLN0.20

View saved filter » 1-5 of 8

Awareness → Germans and Disabled Germans  
 Donations → Collect money from Non-disabled  
 Services → Disabled Germans  
 Unemployment → Help for Disabled Germans

German  
Awareness

Connected to the  
level of disability

English  
Services

Independent living



# Our Keywords

Add Edit Delete Download

<input type="checkbox"/>	↑ Negative keyword
<input type="checkbox"/>	animals
<input type="checkbox"/>	disable java
<input type="checkbox"/>	disable uac
<input type="checkbox"/>	disabled animals
<input type="checkbox"/>	disabled ipod
<input type="checkbox"/>	disabled windows
<input type="checkbox"/>	handicapped pets
<input type="checkbox"/>	porn
<input type="checkbox"/>	xp disabled

Add keywords Edit Keyword details Automate Labels

<input type="checkbox"/>	Keyword	Campaign	Ad group
Total - all account ?			
<input type="checkbox"/>	home care	English	Service
<input type="checkbox"/>	schwerbehinderung	German	Bewusstheitsbildung
<input type="checkbox"/>	about handicapped people	English	Awareness
<input type="checkbox"/>	donation	English	Donation
<input type="checkbox"/>	social services	English	Service
<input type="checkbox"/>	assisted living	English	Service
<input type="checkbox"/>	grad der behinderung	German	Bewusstheitsbildung
<input type="checkbox"/>	behinderung	German	Bewusstheitsbildung
<input type="checkbox"/>	Rollstuhl	German	arbeitslos
<input type="checkbox"/>	arbeit behinderte	German	arbeitslos
<input type="checkbox"/>	ausbildung mit behinderung	German	arbeitslos
<input type="checkbox"/>	behinderten hilfe	German	Hilfe Service
<input type="checkbox"/>	Behindertengerechte Wohnung	German	Hilfe Service
<input type="checkbox"/>	social awareness	English	Awareness
<input type="checkbox"/>	disability	English	Awareness
<input type="checkbox"/>	independent living	English	Awareness



[Be aware](#)

Do you love your full and independent life? Make them too!  
[www.fab-kassel.de/](http://www.fab-kassel.de/)

English Awareness

[Consciousness](#)

Can you truly live your own life when the disabled cannot?  
[www.fab-kassel.de/](http://www.fab-kassel.de/)

English Awareness

[Disability Awareness](#)

Support handicapped people and care for the disabled with Fab.  
[www.fab-kassel.de/](http://www.fab-kassel.de/)

English Awareness

[Help now](#)

Donate now, your small effort means so much for disable people!  
[www.fab-kassel.de/](http://www.fab-kassel.de/)

English Donation

[Disability Donations](#)

One small donation from you, can change their life forever.  
[www.fab-kassel.de/](http://www.fab-kassel.de/)

English Donation

[They need your help](#)

With only a small percentage, you can make a big difference.  
[www.fab-kassel.de/](http://www.fab-kassel.de/)

English Donation

[We offer you the support](#)

Need help in finding the way with your disability? Contact us.  
[www.fab-kassel.de/](http://www.fab-kassel.de/)

English Service

[Disability services](#)

You can do it on your own, we offer you the knowlegde to do it.  
[www.fab-kassel.de/](http://www.fab-kassel.de/)

English Service

[Help with disability](#)

You're not alone! Get help from people just like you.  
[www.fab-kassel.de/](http://www.fab-kassel.de/)

English Service

[Help with disability](#)

You're not alone! Get help from people just like you.  
[www.fab-kassel.de/](http://www.fab-kassel.de/)

English Service

[Disabled want to work](#)

Work gives fulfillment and we think you deserve it too. We help!  
[www.fab-kassel.de/](http://www.fab-kassel.de/)

English Unemployment

[Find a job](#)

Your disability is not an obstacle, you have the right to work!  
[www.fab-kassel.de/](http://www.fab-kassel.de/)

English Unemployment

[Unemployed disabled](#)

Need help with finding a job that fits perfectly with your disability  
[www.fab-kassel.de/](http://www.fab-kassel.de/)

English Unemployment

[Bewusstheitsbildung](#)

Bewusstheitsbildung fuer Menschen mit Behinderung!  
[www.fab-kassel.de/](http://www.fab-kassel.de/)

German Bewusstheitsbildung

[Gleichstellung](#)

Wir setzen uns für Gleichstellung der Menschen mit Behinderung ein!  
[www.fab-kassel.de/](http://www.fab-kassel.de/)

German Bewusstheitsbildung

[Interessenvertretung](#)

Wie vertreten die Interessen Behinderter Menschen in Kassel  
[www.fab-kassel.de/](http://www.fab-kassel.de/)

German Bewusstheitsbildung

[Was ist eine Behinderung?](#)

Barrierefrei? Schwerbehinderung? Down syndrom? Wir helfen!  
[www.fab-kassel.de/](http://www.fab-kassel.de/)

German Bewusstheitsbildung



Our Adds

## Online campaigns

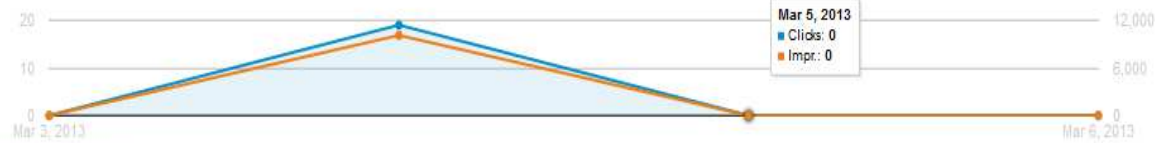
This week (Sun - Today)  
Mar 3, 2013 - Mar 6, 2013

Campaigns Ad groups Settings Ads Keywords Ad extensions Dimensions

All but deleted campaigns Segment Filter Columns Search

Clicks VS Impr.

[View Change History](#)



+ New campaign Edit Automate Labels

Campaign	Budget	Status	Enhanced	Clicks	Impr.	CTR	Avg. CPC	Cost	Avg. Pos.	Labels
English	PLN75.00/day	Eligible	Enhanced	10	4,025	0.25%	PLN7.30	PLN72.98	2.2	--
German	PLN75.00/day	Eligible	Enhanced	9	6,083	0.15%	PLN4.54	PLN40.82	1.8	--
Total - all but deleted campaigns				19	10,108	0.19%	PLN5.99	PLN113.80	1.9	
Total - Search				19	10,108	0.19%	PLN5.99	PLN113.80	1.9	
Total - Display Network				0	0	0.00%	PLN0.00	PLN0.00	0	
Total - all campaigns	PLN150.00/day			19	10,108	0.19%	PLN5.99	PLN113.80	1.9	

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Improve their website to a disabled proof and attractive one and create a english version.

Promote online to reach as much of the people living in and around Kassel as possible.

Recomendations



# Facebook



**BulyBoy Xb**

...something that reminds me every day that no matter what, I will go on, I will make one step further as long as I am healthy, as long as I breathe.

I have, and doctors said "hypoplastic right leg" but I rather called it "a normal life". And believe me, if I don't show it to you, there are chances that you will not even notice.

Half of my classmates in high school didn't know about it because I've played football in our high school championship. And when they found out, they all wanted me to play in their team.

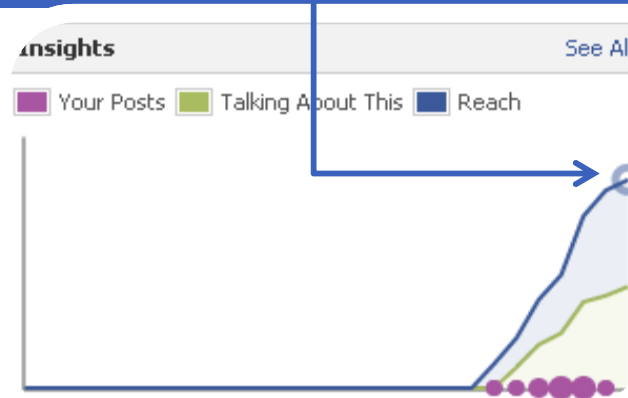
Only a quarter of my colleagues from University knew about this because I've played tennis with them and we had a lot of hanging out time together.

Now I have a well-paid job and I am finishing my studies. I am going to the gym and I am swimming with my friends everytime I have the chance to do so. I am getting ready for a driving license and I have plenty of friends to spend my time with (check out facebook). I...

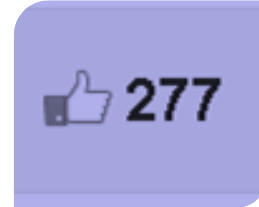
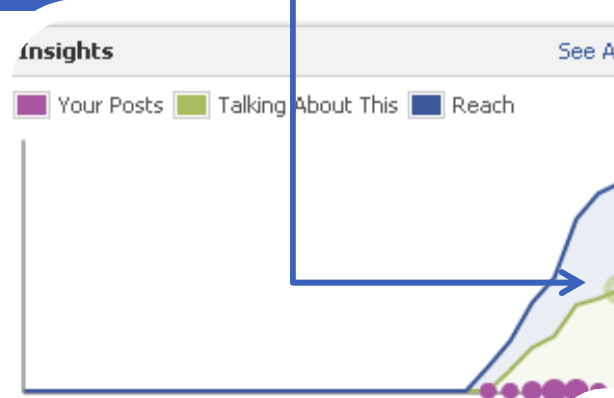
[See More](#)



7.970 People reached by us



355 People talking about us





# Handicapped C Germany

There is no "i" in  
team but there is in  
win

- Michael Jordan

